



# WOOL & WOOLLENS EXPORT PROMOTION COUNCIL (MINISTRY OF TEXTILES, GOVT. OF INDIA)

## INVITATION FOR PARTICIPATION IN SOURCE FASHION, UNITED KINGDOM

Greetings from WWEPC!!

W&WEPC is organizing participation in **SOURCE FASHION**, Kensington Olympia London, **United Kingdom** to be held from **14<sup>th</sup> 16<sup>th</sup> July, 2024** under MAI Scheme of Ministry of Commerce & Industry, Government of India.

The United Kingdom stands as a significant hub for Textile & Apparel (T&A) globally, presenting a substantial market for Indian exporters. With UK being one of our top destinations, especially for woollen blended products and readymade garments, this event presents an excellent opportunity for our members to explore and expand their presence in this lucrative market.

### Source Fashion - The gateway to European Retail:

Source Fashion brings together the entire fashion supply chain under one roof in one of the world's fashion capitals - London. For exhibitors, it provides a cost-effective and convenient way to be discovered by the UK's leading retailers who are actively seeking new trends. While the event takes place in London, Source Fashion offers an opportunity to reach a global audience. Key buyers and sourcing directors from across the globe will be in attendance, actively looking to establish new relationships and source from new suppliers in a sustainable manner.

Source Fashion unites international manufacturers and suppliers over three days, at the iconic Olympia London offering a unique and unmissable experience for the UK fashion industry, especially decision-makers in buying, sourcing and procurement, with the assurance that every exhibitor has been audited to ensure responsibility and transparency remains at the heart of their business model.

### PRODUCTS PROFILE

Garments	Yarns & Fabrics	Accessories & Trims	Packaging
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### PARTICIPATION CHARGES

PARTICULARS	9 SQM Standard Booth	6 SQM Standard Booth
Participation charges without MAI Grant	<b>Rs. 6,60,000/-</b>	<b>Rs. 4,65,000/-</b>
Participation charges with MAI Grant / Subsidized cost	<b>Rs. 4,35,000/-</b>	<b>Rs. 2,50,000/-</b>
<b>Booth Includes:</b>	Spot Lights (3), Table (1), Chairs (2), Rails Hangers (3) or Shelves (3), Fascia Name, Carpet, Power Socket (1), Dustbin (1)	Spot Lights (2), Table (1), Chairs (2), Rails Hangers (2) or Shelves (2), Fascia Name, Carpet, Power Socket (1), Dustbin (1)
<b>Additional Charges</b>	<b>Rs. 6,500/- Extra for Non-Member</b>	

Delhi: 614, Indra Prakash, 21, Barakhamba Road, New Delhi-110001, India - Tel: +91-11-23315512, 23315205, 49538200

Email: headoffice@wwepcindia.com/wwepc64@yahoo.com/info@wwepcindia.com

Website: <http://www.wwepcindia.com>

Regional Offices:

Ludhiana: F-497, Shaheed Bhagat Singh Nagar, Ludhiana-141013, Punjab, India - Tel: +91-161-2430842, 2560068

Email: wwepcindia@yahoo.com / ludhiana@wwepcindia.com

Mumbai: "Churchgate Chambers" 5, New Marine Lines, Mumbai-400020, Maharashtra, India- Tel: +91-22-22624680

Email: wwepcmumbai@yahoo.co.in / mumbai@wwepcindia.com



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**Visa:** WWEPC will provide visa recommendation letters to participants (limited to two persons per company with extensive travel history).

## Reimbursement of Airfare (Economy Class) under MAI Scheme

- As per MAI Guidelines, the Partner/Director/Proprietor/Regular Officer on Senior Managerial Position of the participating firm/co. (with exports FOB value between Rs. 50 lakhs to Rs. 50 Crores in the preceding financial year) is eligible for reimbursement of actual airfare (economy class) up to a maximum ceiling of Rs. 90,000/-.
- Participating companies must have completed 12 months membership with EPC/FIEO.
- As per MAI guidelines, a company/firm can avail subsidy for a maximum of three MAI events in the same financial year either from FIEO/any EPC/grantee organizations and up to a maximum of three times (including past cases) for a particular event.
- Claim forms duly filled and complete in all respects must be submitted to the EPC within 45 days of return to India.

To confirm your participation, please transfer the full payment and submit the duly filled Registration Form along with the payment confirmation **latest by 31<sup>st</sup> May, 2024**. Please note that stall allocation will be done on a first-come-first-served basis upon receipt of the full participation fee. WWEPC reserves the right to select participants. Bank Details for Payment through RTGS/NEFT:

Name	WOOL & WOOLLENS EXPORT PROMOTION COUNCIL		
Account No.	4821000100001243		
Account Type	SAVING ACCOUNT	IFSC Code	PUNB0112000
Bank & Branch	PUNJAB NATIONAL BANK, 26A, K.G. MARG, ECE HOUSE, CONNAUGHT PLACE, NEW DELHI.		

For any further queries and to confirm the participation, please contact at +91-7011107267, 9888219118, 9971614063. We eagerly anticipate your participation and look forward to a successful collaboration at Source Fashion.

With kind regards,

**SURESH THAKUR**  
**EXECUTIVE DIRECTOR**

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