



# WOOL & WOOLLENS EXPORT PROMOTION COUNCIL (MINISTRY OF TEXTILES, GOVT. OF INDIA)

## INVITATION TO PARTICIPATE IN BIJUTEX, MADRIDJOYA, INTERGIFT & MOMAD – SEPTEMBER, 2024

Greetings from WWEPC!!

Dear Sir/Madam,

As part of our ongoing efforts to promote exports, WWEPC is pleased to announce participation in Intergift Fair, set to take place at IFEMA, Madrid, Spain. This event is an excellent opportunity to showcase your products on a global stage and connect with key industry players.

### Why Intergift?

Intergift is the largest multi-product trade fair, held bi-annually, featuring over 600 exhibitors from 77 countries. In 2023, the event attracted more than 40,000 professional buyers from around the world. As a significant benchmark for the fashion, textile, accessories, home, jewellery, decoration, and gift sectors in Spain, Intergift's last edition brought together 836 companies and brands from 30 countries, showcasing leading firms in their respective market segments.

Intergift is structured around different areas oriented towards the fashion, accessories, gift, home, and interior design sectors as per the below listed product sections/halls:

Name of Event	Duration	Products	Participation Charges
<b>MOMAD</b> (Space subject to availability)	Sept. 13-15, 2024	Hi-End Fashion garments and accessories	<b>Rs. 2,70,000/-</b>
<b>BISUTEX</b>	Sept. 12-15, 2024	Fashion Accessories including Shawls, Scarves etc.	<b>Rs. 2,30,000/-</b>
<b>MADRIDJOYA</b>	Sept. 12-15, 2024	Jewellery and watch industry	
<b>INTERGIFT</b>	Sept. 11-14, 2024	Multi-products	
<b>9 SQM Booth Includes: 3 Chairs, 1 Table, 3 Spotlights, Carpet, Fascia Name, 1 Dustbin, 1 Power Socket</b>			

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Members are requested to confirm their participation by transferring full participation charges and submitting the duly filled Registration Form along with payment confirmation by **9<sup>th</sup> August, 2024**. Please select your hall based on your products. Note that booth allocation will be on a "First Come, First Serve" basis upon receipt of participation fees.

### Bank Details for Payment through RTGS/NEFT:

Name	WOOL & WOOLLENS EXPORT PROMOTION COUNCIL		
Account No.	4821000100001243		
Account Type	SAVING ACCOUNT	IFSC Code	PUNB0112000
Bank & Branch	PUNJAB NATIONAL BANK, ECE HOUSE, NEW DELHI.		

For participation/queries, please contact: +91-11-49538200, 7011107267, 9888219118, 9971614063.

Warm regards,

**SURESH THAKUR**  
**EXECUTIVE DIRECTOR**

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