



WOOL & WOOLLENS EXPORT PROMOTION COUNCIL (MINISTRY OF TEXTILES, GOVT. OF INDIA)

CPM – YOUR GATEWAY TO THE RUSSIAN FASHION MARKET

Greetings from WWEPC!!

Dear Members,

WWEPC is pleased to announce participation in **CPM – International Fashion Trade Show**, Expocentre, Krasnopresnenskaya Nab.14, **Moscow, Russia** to be held from **26th to 29th August, 2024**. This event presents an excellent opportunity to connect with potential business partners in the Russian fashion market and significantly expand our export reach.

CPM is recognized as the leading fashion platform in Russia and Eastern Europe, providing a prestigious platform for our members to showcase their products. CPM caters to the entire fashion spectrum, including womenswear, menswear, childrenswear, and eveningwear, with specialized segments for accessories, retail solutions, lingerie and notably features a strong emphasis on woollen products. For more information, please visit <https://cpm-moscow.com/>

Russian market is becoming increasingly important for Indian apparels and textiles exports. This is due to a number of factors, including the exit of European and US apparel brands after the Ukrainian War and the development of the International North-South Transport Corridor (INSTC), which will connect Moscow to Mumbai through multi-mode transportation facilities. The corridor is expected to decrease the time taken for goods from India to reach Russia and other countries.

Russia is a potential market for a wide range of woollen products. With its sizable population and cold climate, there is a high demand for warm and comfortable clothing. Woollen products are also seen as being of high quality and durable, making them a popular choice for Russian consumers.

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Booth Size	Participation Charges
9 SQM	Rs. 4,30,000/-
6 SQM	Rs. 3,00,000/-
Booth includes: Garment Rail (3/2) or Shelves (3/2), Round Table (1), Chairs (2), Waste Basket (1), Spot Light (3), Power Outlet	

Interested members are requested to kindly confirm their participation by transferring the full payment as mentioned above and sending us the duly filled-in Registration Form along with confirmation of payment. The booth allotment will be on a first-come-first-served basis.

Name	WOOL & WOOLLENS EXPORT PROMOTION COUNCIL		
Account No.	4821000100001243		
Account Type	SAVING ACCOUNT	IFSC Code	PUNB0112000
Bank & Branch	PUNJAB NATIONAL BANK, ECE HOUSE, CONNAUGHT PLACE, NEW DELHI.		

Indian citizens can now avail of the Russia e-Visa. The Russia visa for Indians (e-Visa) can be submitted online and does not require you to submit your passport in person. Once your Russia e-visa is approved, you will get a digital copy that you can use to enter the country (no visa stamp needed). For more information click here <https://india.mid.ru/en/consular-affairs/visa/>

For participation/queries, please contact at: +91-7011107262, 9888219118, 9971614063.

With kind regards,

SURESH THAKUR
EXECUTIVE DIRECTOR

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