



# WOOL & WOOLLENS EXPORT PROMOTION COUNCIL (MINISTRY OF TEXTILES, GOVT. OF INDIA)

## INVITATION TO PARTICIPATE IN SAUDI APPAREL, LEATHER & TEXTILES, RIYADH, KSA - OCTOBER 7-9, 2024

Greetings from WWEPC!!

Sir/Madam,

We are pleased to announce participation in **Saudi Apparel, Leather & Textiles**, Riyadh International Convention & Exhibition Centre, King Abdullah Rd, Exit 10, Riyadh, KSA scheduled to be held from **7<sup>th</sup> to 9<sup>th</sup> October, 2024**.

The Saudi apparel market is experiencing rapid growth driven by a young population, high discretionary income, and the latest international trends. Saudi Apparel, Leather & Textiles 2024 offers an exclusive platform for both local and international stakeholders in the fashion industry to expand their business in one of the most promising and dynamic markets.

Riyadh, as the political and administrative center of Saudi Arabia, holds significant economic and strategic importance in the GCC and wider MENA region. This vibrant metropolis contributes 50% of the country's non-oil GDP and serves as a hub for international business due to its strategic location in the heart of the Middle East.

### Highlighted Product Categories:

- **Children's Apparel:** Coats & Jackets, Blazers, Suits & Ensembles, Dresses & Skirts, Trousers, Shirts & Blouses, Jerseys, Sweatshirts & Pullovers
- **Women's Apparel:** Dresses & Skirts, Trousers, Skirts & Blouses, Jerseys, Sweatshirts & Pullovers, Nightwear, T-Shirts, Tights & Leggings, Clothing Accessories
- **Men's Apparel:** Coats & Jackets, Blazers, Suits, Trousers, Jerseys, Sweatshirts & Pullovers, T-Shirts, Socks, Clothing Accessories, Nightwear
- **Textiles: Fibers,** Yarns, Fabrics, Industrial Textiles
- **Nightwear:** Women's Nightwear (Pajamas, Nighties, Lingerie Sets), Men's Nightwear (Pajamas, Boxershorts, Sleep Shirts), Unisex Nightwear (Longwear, Sleepwear)
- **Accessories:** Shawls, Scarves, Hats, Socks
- **Leather Goods:** Footwear, Sneakers, Slippers, Handbags, Garments

Delhi: 614, Indra Prakash, 21, Barakhamba Road, New Delhi-110001, India - Tel: +91-11-23315512, 23315205, 49538200  
Email: headoffice@wwpcindia.com/wwpc64@yahoo.com/info@wwpcindia.com

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Regional Offices:

Ludhiana: F-497, Shaheed Bhagat Singh Nagar, Ludhiana-141013, Punjab, India - Tel: +91-161-2430842, 2560068  
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The event presents opportunities to initiate, continue, or finalize purchase processes, establish professional networks, schedule meetings with suppliers, and strengthen business relationships. Attendees can directly inspect products, compare supplier offerings, gain insights into technological applications, and explore distribution agreements.

Participation Charges	
9 SQM Booth	Rs. 3,85,000/-
Booth Includes: Carpet, fascia (one logo) 3 spot lights, 1 power outlet, 1 counter, 2 chairs, 1 table	

Interested members are requested to confirm participation by submitting the full participation fee along with the completed Registration Form latest by 30<sup>th</sup> July, 2024. The bank details are mentioned below for transferring participation charges:

<b>Name</b>	WOOL & WOOLLENS EXPORT PROMOTION COUNCIL		
<b>Account No.</b>	4821000100001243		
<b>Account Type</b>	SAVING ACCOUNT	<b>IFSC Code</b>	PUNB0112000
<b>Bank &amp; Branch</b>	PUNJAB NATIONAL BANK, ECE HOUSE, CONNAUGHT PLACE, NEW DELHI.		

For any inquiries or assistance regarding participation, please feel free to contact us at +91-11-49538200, 7011107262, 9888219118, or 9971614063. We look forward to your active participation and successful collaboration at Saudi Apparel and Textile Show.

Warm kind regards,

**SURESH THAKUR**  
**EXECUTIVE DIRECTOR**

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