



WOOL & WOOLLENS EXPORT PROMOTION COUNCIL (MINISTRY OF TEXTILES, GOVT. OF INDIA)

PARTICIPATE IN GLOBAL SOURCING EXPO, MELBOURNE, AUSTRALIA

Greetings from WWEPC!!

Dear Sir/Madam,

WWEPC is organizing participation in **Global Sourcing Expo, Melbourne, Australia to be held from 19th to 21st November, 2024** under Market Access Initiative (MAI) Scheme of Ministry of Commerce & Industry, Government of India.

Global Sourcing Expo Melbourne (<https://globalsourcingexpo.com.au>) is a premier event that serves as a dedicated platform for global manufacturers, producers, service providers, and fashion labels to connect with trade buyers and industry professionals from Australia, New Zealand, and beyond. The event draws a diverse audience, including wholesalers, importers, retailers, retail chains, institutional and government procurement officials, specifiers, ecommerce resellers, boutiques, and designers.

Why Participate?

Expand Your Reach: This event offers unparalleled opportunities to showcase your products to a broad audience, nurturing new business relationships and expanding your market reach.

Stay Informed: The Global Sourcing Seminars program will provide invaluable insights into fashion trends, color and design innovations, sustainability, marketing strategies, sourcing solutions, and supply chain management, all delivered by industry experts.

Bilateral Trade Opportunities: With the signing of the India-Australia Economic Cooperation Agreement (ECTA), Australia remains a vital trading partner for India. This expo presents an excellent opportunity to explore new export avenues and strengthen trade relations.

Delhi: 614, Indra Prakash, 21, Barakhamba Road, New Delhi-110001, India - Tel: +91-11-23315512, 23315205, 49538200
Email: headoffice@wwpecindia.com/wwpec64@yahoo.com/info@wwpecindia.com

Website: <http://www.wwpecindia.com>

Regional Offices:

Ludhiana: F-497, Shaheed Bhagat Singh Nagar, Ludhiana-141013, Punjab, India - Tel: +91-161-2430842, 2560068
Email: wwpecindia@yahoo.com / ludhiana@wwpecindia.com

Mumbai: "Churchgate Chambers" 5, New Marine Lines, Mumbai-400020, Maharashtra, India- Tel: +91-22-22624680
Email: wwpecmumbai@yahoo.co.in / mumbai@wwpecindia.com



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Show Statistics:

Total Exhibitors: 900+

Participating Countries: 15+

Total Visitors: 5000+

Exhibitor Profile:

Apparels

Shawls & Stoles

Fashion Accessories

Home Textiles & Fabrics

Participation Charges under MAI Scheme:

9 SQM SHELL SCHEME BOOTH COST: Rs. 1,80,000/-

10% Extra for Two Sides Open Booth

9 SQM Inclusions: Fascia, Power: 1 x Single Powerpoint (Electrical Outlet), 3 x Track Lights, 1 x Round Table, Two Chairs, 1 Lockable Cupboard, 1 Waste Bin, Carpet, Waste Management Fee, and admin. Charges

Package Display Options:

Option A – Shelving (6 meters) or Option B – Hanging Rails (6 meters)

REIMBURSEMENT OF AIRFARE (ECONOMY CLASS)

As per MAI Guidelines, Partner/Director/Proprietor/Regular Officer on Senior Managerial Position of participating firm/co. (with exports FOB value between Rs.50 lakhs to Rs. 50 Crores in preceding financial year) is eligible for reimbursement of actual airfare (economy class) upto a maximum ceiling of Rs.90,000/-.

Participating companies must have completed 12 months of membership with EPC/FIEO

As per MAI guidelines, a company/firm can avail subsidy for maximum three MAI events in the same financial year either from FIEO/any EPC/grantee organizations and upto a maximum of three times (including past cases) for a particular event thereafter have to participate in that fair on their own.

Claim forms duly filled and complete in all respects must be submitted to the EPC within 45 days of return to India

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Members are encouraged to take advantage of this exceptional opportunity to showcase their products and explore new business prospects in the Australian market. To confirm your participation, please transfer full participation charges and submit the completed Registration Form along with payment confirmation by **15th September, 2024**. Please note that booth allocation will be done on a "First Come, First Serve" basis upon receipt of the participation fees. Bank Details for Payment through RTGS/NEFT:

Name	WOOL & WOOLLENS EXPORT PROMOTION COUNCIL		
Account No.	4821000100001243		
Account Type	SAVING ACCOUNT	IFSC Code	PUNB0112000
Bank & Branch	PUNJAB NATIONAL BANK, ECE HOUSE, NEW DELHI.		

For registration and further details, please contact us at: +91-11-49538200, 7011107267, 9888219118, 9971614063.

With kind regards,

SURESH THAKUR
EXECUTIVE DIRECTOR

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