



WOOL & WOOLLENS EXPORT PROMOTION COUNCIL (MINISTRY OF TEXTILES, GOVT. OF INDIA)

INTERNATIONAL APPAREL AND TEXTILE FAIR, DUBAI, UAE

Greetings from WWEPC!!

Dear Sir/Madam,

WWEPC is pleased to announce our participation in **International Apparel and Textile Fair (IATF), Dubai, UAE to be held from 12th to 14th November 2024** under the Market Access Initiative (MAI) Scheme of the Ministry of Commerce & Industry, Government of India.

Name of Event	International Apparel and Textile Fair
Date	12 th to 14 th November, 2024 (10 AM – 6 PM)
Venue	Festival Area, Dubai, UAE
Website	https://www.internationalappareltextilefair.com/

International Apparel and Textile Fair (IATF) is widely recognized as the UAE's premier platform for sourcing fashion fabrics, garments, handbags, clothing accessories, and home textiles. Now in its 18th edition, IATF will feature both Spring-Summer collections and Autumn-Winter highlights, drawing a diverse array of exhibitors, including textile mills, accessories/trim suppliers, print designers, and major footwear manufacturers.

This unique event offers manufacturers and their agents an unparalleled opportunity to connect with over 3,000 of the most influential buyers and designers from the Middle East and North Africa (MENA) region, encompassing countries like the UAE, Saudi Arabia, Bahrain, Kuwait, and Oman. Exhibitors at IATF represent a wide range of countries, including China, Egypt, Turkey, Poland, France, Korea, Spain, Germany, Japan, Belarus, Hong Kong, Malaysia, Sri Lanka, Indonesia, and India.

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Email: headoffice@wwpcindia.com/wwpc64@yahoo.com/info@wwpcindia.com

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Regional Offices:

Ludhiana: F-497, Shaheed Bhagat Singh Nagar, Ludhiana-141013, Punjab, India - Tel: +91-161-2430842, 2560068
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Mumbai: "Churchgate Chambers" 5, New Marine Lines, Mumbai-400020, Maharashtra, India- Tel: +91-22-22624680
Email: wwpcmumbai@yahoo.co.in / mumbai@wwpcindia.com



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With India-UAE Comprehensive Economic Partnership Agreement (CEPA) expected to significantly enhance bilateral trade, the importance of Dubai as a hub for apparel imports has been steadily increasing over the past five years. The UAE is rapidly emerging as a global leader in the textile industry, with the Gulf countries becoming prominent centers for textile manufacturing and trade due to their favorable economic environments and commitment to fair trade practices, as highlighted by recent international reports.

PARTICIPATION CHARGES (UNDER MAI SCHEME)	
6 SQM BOOTH SHELL SCHEME (Limited Booth)	Rs. 1,00,000/-
9 SQM BOOTH SHELL SCHEME	Rs. 1,50,000/-
Booth Includes: 1 Catalog Entry, 1 Table, 2 Chairs, Fascia Name, Carpet, 3 Spot Lights, a Power Socket and a Dustbin and Admin. Charges	

REIMBURSEMENT OF AIRFARE (ECONOMY CLASS)

As per MAI Guidelines, Partner/Director/Proprietor/Regular Officer on Senior Managerial Position of participating firm/co. (with exports FOB value between Rs.50 lakhs to Rs. 50 Crores in preceding financial year) is eligible for reimbursement of actual airfare (economy class) upto a maximum ceiling of Rs.90,000/-.

Participating companies must have completed 12 months of membership with EPC/FIEO

As per MAI guidelines, a company/firm can avail subsidy for maximum three MAI events in the same financial year either from FIEO/any EPC/grantee organizations and upto a maximum of three times (including past cases) for a particular event thereafter have to participate in that fair on their own.

Claim forms duly filled and complete in all respects must be submitted to the EPC within 45 days of return to India

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Members are encouraged to take advantage of this exceptional opportunity to showcase their products and explore new business prospects in the Australian market. To confirm your participation, please transfer full participation charges and submit the completed Registration Form along with payment **confirmation by 15th September, 2024**. Please note that booth allocation will be done on a "First Come, First Serve" basis upon receipt of the participation fees.

Bank Details for Payment through RTGS/NEFT:

Name	WOOL & WOOLLENS EXPORT PROMOTION COUNCIL		
Account No.	4821000100001243		
Account Type	SAVING ACCOUNT	IFSC Code	PUNB0112000
Bank & Branch	PUNJAB NATIONAL BANK, ECE HOUSE, NEW DELHI.		

For registration and further details, please contact us at: +91-11-49538200, 7011107267, 9888219118, 9971614063.

With kind regards,

SURESH THAKUR
EXECUTIVE DIRECTOR

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