



WOOL & WOOLLENS EXPORT PROMOTION COUNCIL (MINISTRY OF TEXTILES, GOVT. OF INDIA)

Invitation to participate in India Fashion & Lifestyle Show, Tokyo, Japan, scheduled from 15th to 17th January, 2025

Greetings from WWEPC!

Dear Sir/Madam,

WWEPC is organizing participation in **India Fashion & Lifestyle Show, Belle Salle Shibuya Garden**, B1F Sumitomo Fudosan Shibuya Garden Tower, 16-17 Nanpeidaicho, Shibuya-ku, **Tokyo, Japan, scheduled from 15th to 17th January, 2025**. The Council has submitted a proposal to the Department of Commerce, seeking support under the Market Access Initiative (MAI) Scheme for this endeavor.

India Fashion & Lifestyle Show is an exclusive business matching platform, offering Indian exporters a unique chance to showcase their products and supply capabilities, with a focus on aligning with Japanese fashion trends and market demands. This prestigious event is expected to draw over 2,500 buyers and importers, including manufacturers, wholesalers, trading companies, specialty shops, department stores, and leading online and volume retailers. Recognized as a premier trade fair in Japan for Indian garments and home furnishings export industry, the three-day exhibition will feature Autumn/Winter 2025-26 collections, providing exhibitors with a valuable opportunity to engage with key players in the Japanese market and strengthen their international presence.

EXHIBITOR'S PROFILE

Apparels & Clothing	Woven and Knitted Garments, Inner Cloths, Sweaters, Cardigans, Jackets, Casual Wears, High Fashion Garments, Occasional Wears, Sports Wears (Men's Wear, Women's Wear, Baby/Kids Wear)
Home Textiles	Made-ups, Cushion Covers, Bed Linen, Bed Covers, Interiors, Goods, Curtains, Towels, Decorative Articles, Floorings and Ethnic Craft
Fashion Accessories	Shawls, Stoles, Scarves, Mufflers, Socks, Leggings, Tights, Glovers, Ties, Hat etc.
Yarn, Fabric & Technical Textiles	

Delhi: 614, Indra Prakash, 21, Barakhamba Road, New Delhi-110001, India - Tel: +91-11-23315512, 23315205, 49538200
Email: headoffice@wwpecindia.com/wwpec64@yahoo.com/info@wwpecindia.com

Website: <http://www.wwpecindia.com>

Regional Offices:

Ludhiana: F-497, Shaheed Bhagat Singh Nagar, Ludhiana-141013, Punjab, India - Tel: +91-161-2430842, 2560068
Email: wwpecindia@yahoo.com / ludhiana@wwpecindia.com

Mumbai: "Churchgate Chambers" 5, New Marine Lines, Mumbai-400020, Maharashtra, India- Tel: +91-22-22624680
Email: wwpecmumbai@yahoo.co.in / mumbai@wwpecindia.com



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Japan holds a significant position in the global market for wool, wool-blended textiles, and other high-quality textile products. As India's largest trading partner in the Asian region, Japan offers a lucrative opportunity for Indian exporters.

The Comprehensive Economic Partnership Agreement (CEPA) between India and Japan further strengthens this relationship by allowing customs duty-free imports of garments from India into Japan, enhancing trade competitiveness. The India Fashion & Lifestyle Show, organized by the Japan India Industry Promotion Association (JIIPA), serves as a crucial platform to bolster trade ties between the two nations.

PARTICIPATION CHARGES		
Particular	Non-Subsidized Amount	Subsidized Amount
9 SQM Booth	Rs. 3,30,000/-	Rs. 1,50,000/-
10% Extra for Two Sides Open Booth		
9 SQM Booth includes, Carpet, Fascia Board with Company Name, Running Garment Hanger Rack of 1mtr length (9 pcs.) / Shelves (12) Hangers (150 Pcs.) Meeting Table (1 pc.) Chairs (2 pcs.) Spot Light (6 pcs.) Power Socket (1 pc.) Wi-Fi Dustbin – (1 pc.), complementary lunch during 3 days & admin charges etc.		

REIMBURSEMENT OF AIRFARE (ECONOMY CLASS)

Upon approval under the MAI Scheme by the Department of Commerce, the participants will be eligible for reimbursement of airfare (Economy Class) as per guidelines.

- As per MAI Guidelines, Partner/Director/Proprietor/Regular Officer on Senior Managerial Position of participating firm/co. (with exports FOB value between Rs.50 lakhs to Rs. 50 Crores in preceding financial year) is eligible for reimbursement of actual airfare (economy class) upto a maximum ceiling of Rs.90,000/-.
- Participating companies must have completed 12 months of membership with EPC/FIEO
- As per MAI guidelines, a company/firm can avail subsidy for maximum three MAI events in the same financial year either from FIEO/any EPC/grantee organizations and upto a maximum of three times (including past cases) for a particular event thereafter have to participate in that fair on their own.
- Claim forms duly filled and complete in all respects must be submitted to the EPC within 45 days of return to India

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REGISTRATION PROCESS:

Members are encouraged to take advantage of this exceptional opportunity to showcase their products and explore new business prospects in the Japanese market. **To confirm your participation, please transfer full participation charges and submit the completed Registration Form along with payment confirmation by 30th October, 2024.** Please note that booth allocation will be done on a "First Come, First Serve" basis upon receipt of the participation fees.

BANK DETAILS FOR PAYMENT THROUGH RTGS/NEFT:

Name	WOOL & WOOLLENS EXPORT PROMOTION COUNCIL		
Account No.	4821000100001243		
Account Type	SAVING ACCOUNT	IFSC Code	PUNB0112000
Bank & Branch	PUNJAB NATIONAL BANK, ECE HOUSE, NEW DELHI		

For participation and further details, please contact us at: +91-11-49538200, 7011107267, 9888219118, 9971614063.

Thanking you,
Yours faithfully,

SURESH THAKUR
EXECUTIVE DIRECTOR

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