



WOOL & WOOLLENS EXPORT PROMOTION COUNCIL (MINISTRY OF TEXTILES, GOVT. OF INDIA)

No. GSEA/2025/C-3/

3rd March, 2025

Greetings from WWEPC!!

Dear Sir/Madam,

WWEPC is organizing participation in **Global Sourcing Expo, scheduled from 17th to 19th June, 2025 at International Convention Centre in Sydney, Australia.** This event serves as a dedicated platform for global manufacturers, producers, service providers and fashion labels to connect with trade buyers and industry professionals from Australia, New Zealand and beyond. The expo attracts a diverse audience, including wholesalers, importers, retailers, retail chains, institutional and government procurement officials, specifiers, e-commerce resellers, boutiques, and designers.

WHY PARTICIPATE?

- **Unparalleled Exposure:** Engage with over 5,000 trade buyers and industry professionals, providing a unique opportunity to showcase your products to a vast audience.
- **Diverse Exhibitor Profile:** Join more than 900 exhibitors from over 15 countries, including India, South Africa, Pakistan, Vietnam, Bangladesh, Indonesia, and Türkiye, fostering a rich environment for networking and business growth.
- **Comprehensive Product Showcase:** Exhibit a wide range of products such as apparels, shawls, stoles, fashion accessories, home textiles, fabrics, active wear, children's wear, formal wear, zippers, hosiery, knits, leather products, swimwear/resort wear, home décor items, curtains, and more.

PARTICIPATION CHARGES:

9 SQM SHELL SCHEME BOOTH COST: Rs. 2,95,000/-

Rs. 10,000/- Extra for Two Sides Open Booth

9 SQM Inclusions: Fascia, Power: 1 x Single Powerpoint (Electrical Outlet), 3 x Track Lights, 1 x Round Table, Two Chairs, 1 Lockable Cupboard, 1 Waste Bin, Carpet, Waste Management Fee, and Admin. Charges

Package Display Options Option:

A – Shelving (6 meters) or Option B – Hanging Rails (6 meters)

Delhi: 614, Indra Prakash, 21, Barakhamba Road, New Delhi-110001, India - Tel: +91-11-23315512, 23315205, 49538200
Email: headoffice@wwepcindia.com/wwepc64@yahoo.com/info@wwepcindia.com

Website: <http://www.wwepcindia.com>

Regional Offices:

Ludhiana: F-497, Shaheed Bhagat Singh Nagar, Ludhiana-141013, Punjab, India - Tel: +91-161-2430842, 2560068
Email: wwepcindia@yahoo.com / ludhiana@wwepcindia.com

Mumbai: "Churchgate Chambers" 5, New Marine Lines, Mumbai-400020, Maharashtra, India- Tel: +91-22-22624680
Email: wwepcmumbai@yahoo.co.in / mumbai@wwepcindia.com



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VISA ASSISTANCE: WWEPC will issue visa recommendation letters to participants (limited to two participants per company).

REFUND POLICY: Please note that participation charges are non-refundable under any circumstances.

Members are requested to showcase their products and explore new business prospects in the Australian market. **To confirm your participation, please transfer full participation charges and submit the completed Registration Form along with payment confirmation by 31st March, 2025.** Please note that booth allocation will be done on a "First Come, First Serve" basis upon receipt of the participation fees.

Bank Details for Payment through RTGS/NEFT:

Name	WOOL & WOOLLENS EXPORT PROMOTION COUNCIL		
Account No.	4821000100001243		
Account Type	SAVING ACCOUNT	IFSC Code	PUNB0112000
Bank & Branch	PUNJAB NATIONAL BANK, ECE HOUSE, NEW DELHI.		

For registration and further details, please contact us at: +91-11-49538200, 7011107267, 9888219118, 9971614063.

With kind regards,

SURESH THAKUR
EXECUTIVE DIRECTOR

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