



# WOOL & WOOLLENS EXPORT PROMOTION COUNCIL (MINISTRY OF TEXTILES, GOVT. OF INDIA)

No. EGYPT/AM.3/2025/

8<sup>th</sup> December, 2025

Greetings from WWEPC!

Dear Member,

WWEPC is pleased to announce participation in **Cairo International Fair (CIF) 2026**, the most prominent international annual event organized by **Egypt Expo and Convention Authority (EECA)**. The fair plays a vital role in strengthening economic cooperation between Egypt and participating countries. It serves as an important platform for supporting the Egyptian economy, opening new markets, and building new partnerships for both Egyptian and international businesses.

**CIF 2026 offers a unique dual-format platform combining both B2B and B2C engagement opportunities**, enabling exhibitors to maximize their market outreach.

**The B2B segment**, scheduled from **2–5 April 2026**, is designed to facilitate structured interactions between international companies and Egyptian manufacturers, traders, decision-makers and industry leaders, enabling partnerships, market insights, business negotiations, and long-term collaborations.

**The B2C segment**, open from **2–11 April 2026**, provides direct access to consumers, allowing exhibitors to showcase their products, conduct retail sales, build brand recognition and understand market preferences. This integrated approach allows participating companies to tap into wholesale trade prospects while strengthening their retail presence in the Egyptian market.

## KEY HIGHLIGHTS OF CIF 2026 INCLUDE:

- With over **50 years** of legacy, CIF is one of the region's most established trade fairs, serving as a hub for international trade and investment.
- The 58<sup>th</sup> edition continues to support **Egypt's Vision 2030**, fostering economic openness and facilitating domestic and international trade.
- Extensive marketing campaigns and media coverage further enhance visibility and engagement for participating companies.

<b>Session Number:</b>	58
<b>Duration:</b>	2–5 April 2026 (B2B) and 2-11 April 2026 (B2C)
<b>Organiser:</b>	Egypt Expo and Convention Authority (EECA)
<b>Exhibition Area:</b>	Exhibition Complex Halls 1,2,3,4,5 and Nefertiti Hall,
<b>Venue:</b>	Cairo International Convention & Exhibition Center– Nasr City, Cairo, Egypt

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# WOOL & WOOLLENS EXPORT PROMOTION COUNCIL (MINISTRY OF TEXTILES, GOVT. OF INDIA)

## POTENTIAL FOR TEXTILES & READY-MADE CLOTHING IN EGYPT FOR INDIA:

Egypt has emerged as a strategic hub for textiles and apparel in the Middle East and North Africa (MENA) region, offering significant growth opportunities for Indian exporters of textiles, garments, woollen products, home furnishings and fashion accessories. CIF, one of the region's largest and oldest trade platforms, continues to serve as a major gateway for business expansion, brand promotion and long-term market penetration.

PARTICIPATION CHARGES				
Booth Size	Actual Cost	Early Bird Discount till 15.01.2026	Discounted Cost	Booth Includes:
9 SQM (B2B & B2C)	Rs. 2,80,000/-	Rs. 10,000/-	Rs. 2,70,000/-	1 Table, 2 Chairs, Spotlight, Power plug, Dustbin.

To confirm your participation, please transfer advance payment of Rs. 1,00,000/- via RTGS/NEFT to the bank details mentioned below and submit the duly filled Registration Form along with the payment confirmation by **15<sup>th</sup> January, 2026**.

Name	WOOL & WOOLLENS EXPORT PROMOTION COUNCIL		
Account No.	4821000100001243		
Account Type	SAVING ACCOUNT	IFSC Code	PUNB0112000
Bank & Branch	PUNJAB NATIONAL BANK, ECE HOUSE, NEW DELHI.		

## CONTACT DETAILS:

For Booth Booking	+91-11-49538200, 7011107262, 9888219118, 9971614063
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Warm regards,

**SURESH THAKUR**  
EXECUTIVE DIRECTOR

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