



# WOOL & WOOLLENS EXPORT PROMOTION COUNCIL (MINISTRY OF TEXTILES, GOVT. OF INDIA)

No. MOROCCO/AM.3/2025/

30<sup>th</sup> December, 2025

Greetings from WWEPC!

Dear Member,

WWEPC is pleased to announce participation in the **11<sup>th</sup> Edition of Morocco Fashion Style & Tex** scheduled to be held from 2<sup>nd</sup> to 5<sup>th</sup> April, 2026 at OFEC – Casablanca International Fairground, Casablanca, Morocco.

Morocco Fashion Style & Tex serves as a strategic gateway to the rapidly expanding African and Euro-Mediterranean textile markets, attracting buyer delegations and professional visitors from over 37 countries. Organized in collaboration with leading international textile and fashion federations, associations and institutions from Europe, Asia and Africa, the fair draws thousands of industry professionals from neighboring African and Mediterranean regions.

## KEY HIGHLIGHTS:

- Direct access to high-quality buyers and sourcing heads from Africa, MEA, Europe and the Mediterranean
- 20,000+ trade visitors across previous editions
- 550+ international exhibitors from 16 countries, ensuring strong global visibility
- One-to-one engagement with importers, distributors, agents and retail chains
- Discover cost-effective sourcing, manufacturing and supply-chain partnerships
- Leverage Morocco's strategic location and FTA advantages as a gateway to Africa
- Buyer-focused workshops, seminars, and fashion shows highlighting market trends and demand

## MOROCCO – THE KEY HUB OF THE REGION:

Known as the “Gateway to Africa”, Morocco enjoys Free Trade Agreements with the European Union and the United States, offering significant advantages to textile exporters. The Moroccan economy continues to grow steadily, with textiles among its major import segments.

- Morocco is one of the partners of the Euro-Mediterranean Partnership (Euromed) that promotes economic integration and democratic reform across 10 neighbours to the EU's south in North Africa and the Middle East.

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- Morocco is the first country in the southern side of the Mediterranean to benefit from the advanced status in its relations with the European Union.
- The Free Trade Agreement with the United States (Morocco's 6th largest trade partner) is part of the overall strategy of the Moroccan economy.
- Morocco is part of the Agadir Agreement with Egypt, Jordan and Tunisia. All parties committed to removing all tariffs on trade between them and to harmonize their legislation with regard to standards and customs procedures.

Textiles remain among Morocco's major import segments, presenting sustained opportunities for Indian exporters.

### EXHIBITOR PROFILE:

Yarns	Fabrics	Denim	Woollens
Ready-to-Wear	Accessories	Lace/Embroidery	Fibres

### VISITOR PROFILE:

Designers | Wholesalers | Distributors & Agents | Department Stores | Boutique Owners | Chain Store Buyers | Industry Institutions

PARTICIPATION CHARGES		
Booth Size	Cost	Booth Includes:
Schell Scheme Booth (Minimum 9 sqm)	Rs. 35,000/- per sqm	Stand Construction, Wall Elements, Table, chairs, spotlight, shelves or Hanging Rods, Electric Plug.
Raw Booth (Minimum 9 sqm)	Rs. 33,000/- per sqm	Space only

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## WOOL & WOOLLENS EXPORT PROMOTION COUNCIL (MINISTRY OF TEXTILES, GOVT. OF INDIA)

Members are requested to **confirm participation by 15th February, 2026** by submitting the **duly filled Registration Form** along with **payment confirmation** as per the selected booth size.

Name	WOOL & WOOLLENS EXPORT PROMOTION COUNCIL		
Account No.	4821000100001243		
Account Type	SAVING ACCOUNT	IFSC Code	PUNB0112000
Bank & Branch	PUNJAB NATIONAL BANK, ECE HOUSE, NEW DELHI.		

**Contact for Booth Booking & Assistance:** +91-11-49538200, 7011107262, 9888219118, 9971614063

We encourage our members to take advantage of this high-potential platform to expand export footprints, establish strategic partnerships and access emerging African and Euro-Mediterranean markets.

Warm regards,

**SURESH THAKUR**  
**EXECUTIVE DIRECTOR**

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